



Attn: Store Managers & DAO's

**NEWS 92 FM/KROI-FM BEST BOOTS IN TOWN GIVEAWAY
OFFICIAL SWEEPSTAKES RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A
PARTICIPANT'S CHANCES OF WINNING.**

SWEEPSTAKES DESCRIPTION:

The News 92 FM Best Boots in Town Sweepstakes ("Sweepstakes") will begin on March 10, 2012 at Noon Central Standard Time ("CST") and end on March 24, 2012 at 2:00 pm CST ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively via on-site registration. One (1) grand prize winner will be awarded one (1) pair of custom made men's or women's (winner's choice) black alligator western dress boots, featuring an alligator foot, alligator collar (trim), five row stitch pattern, two initials, and the heel and toe of the winners choice. The grand prize is valued at \$5,000 USD.

HOW TO ENTER / EXECUTION:

1. Listeners of News 92 FM/KROI-FM who are legal residents of the U.S. residing within the Houston/Galveston, Texas metropolitan area and are eighteen (18) years of age and older will be able to take part in this Sweepstakes.
2. Between Noon and 2:00 PM CST on the following dates at the participating Fiesta Mart locations designated below, eligible participants can register by providing their name, address, and other requested information on official registration forms available during the News 92 FM appearances at these Fiesta Marts:

March 10, 2012
8130 Kirby Drive
Houston, TX 77054

March 17, 2012
8320 FM 1960 Road W
Houston, TX 77070

March 24, 2012
333 S Mason Road
Katy, TX 77450



3. Entry forms must be completed in their entirety and submitted (prior to the deadline) into the official entry form receptacle available on-site during the Sweepstakes Period. Only one entry per person per registration day is permitted during Sweepstakes Period.

4. Entry deadline is Saturday, March 24, 2012 at 2:00 pm CST.

5. On or about Tuesday, March 27, 2012, News 92 FM promotions staff members will select one (1) potential winner. The potential winner will be selected at random from among all eligible entries received. Upon eligibility verification, the winner will be notified by phone and/or e-mail and provided with instructions for claiming the prize.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open to listeners of News 92 FM/KROI-FM who are who are eighteen (18) years of age or older, and are legal residents of the United States residing within the Houston/Galveston, Texas metropolitan area.

2. Employees of News 92 FM/KROI-FM, Radio One of Texas II, LLC (also "Radio One"), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Houston/ Galveston, Texas metropolitan area, and members of their immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes.

3. Once an individual wins a prize in this Sweepstakes, they are not eligible to win another prize in this Sweepstakes except as specified within these rules.

4. Only original entry forms are acceptable for entry. Unless otherwise stated, forms that are duplicated, faxed-in or otherwise mechanically reproduced are subject to disqualification.

5. Persons who have won a prize in another sweepstakes or promotion of any kind from News 92 FM/KROI-FM within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from KROI-FM during any thirty (30) day period.

6. Participants agree to abide with any applicable federal, state, local laws and regulations.

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